

# 2024 SPONSORSHIP PACKET



## Bridge to Belonging Gala



### May 2, 2024 The Essence Event Center Bandana Square, St. Paul

#### **What is the Bridge to Belonging Gala?**

The Bridge to Belonging Gala (previously Hip Hope Hooray) is Ampersand Families' premiere fundraiser, historically drawing 175+ attendees representing the business, political, legal, education, philanthropic, and human services sectors to celebrate and support our work to find family for youth in foster care.

#### **Why sponsor?**

Sponsorship of the Bridge to Belonging Gala is an opportunity to invest in the well-being and future prosperity of our state while connecting your brand to an organization working to improve the lives of Minnesota youth and families.

#### **Who is Ampersand Families?**

Ampersand Families is the only organization in Minnesota focused primarily on helping older youth and teens in foster care join safe, loving, permanent families. We prioritize relatives, kin, community and culture as we identify caring adults who promise to be there, forever.

### **Presenting Sponsor: \$10,000 (only 1 available)**

- Event named in your honor
- Premier placement of your company logo on all event materials
- Prominent verbal recognition during the event
- Description of your company and services on a dedicated sponsor page on our website: [www.ampersandfamilies.org](http://www.ampersandfamilies.org)
- Personalized thank you posts on our social media channels
- 10 tickets to the event and 10 drink tickets

### **Platinum Sponsor: \$5,000**

- Prominent placement of your company logo on all event materials
- Prominent verbal recognition during the event
- Description of your company and services on a dedicated sponsor page on our website
- Personalized thank you posts on our social media channels
- 8 tickets to the event and 8 drink tickets

### **Silver Sponsor: \$2,500**

- Placement of your company logo on all event materials
- Verbal recognition during the event
- Description of your company and services on a dedicated sponsor page on our website
- Thank you posts on our social media channels
- 6 tickets to the event and 6 drink tickets

### **Bronze Sponsor: \$1,000**

- Verbal thank you at the event
- Your company logo on our website
- 4 tickets to the event and 4 drink tickets

### **Custom sponsorship**

- Not seeing a fit? Let's work together to create a custom package that fits your budget and goals.

## **Ready to sponsor?**

Contact Margaret Rog, Development Director

(651) 398-1590

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